



# DAVIS ARTS & CULTURE GRANT

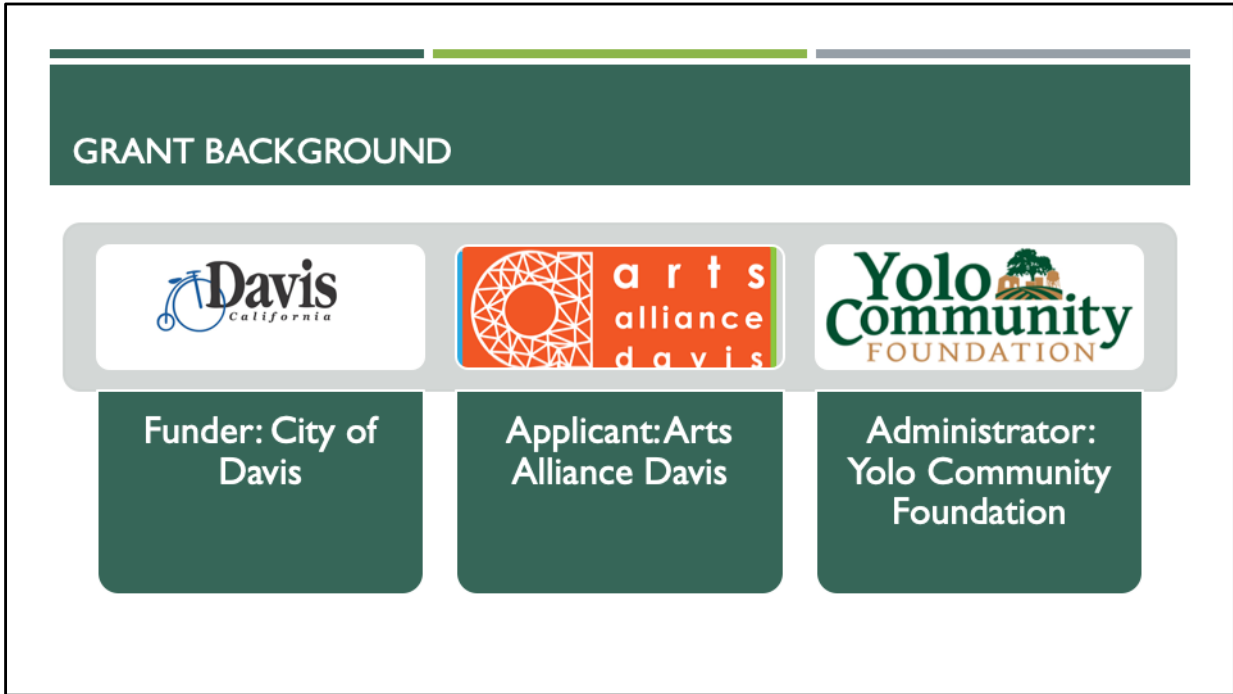
YOLO COMMUNITY FOUNDATION INFO SESSION



Introduction

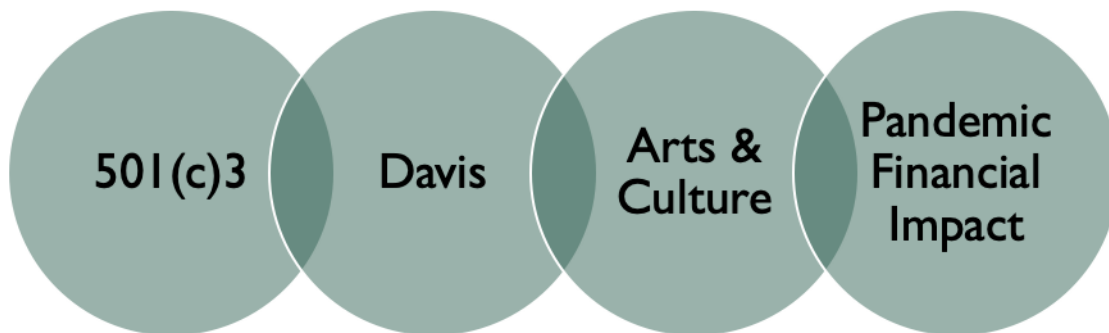
## INFO SESSION OVERVIEW





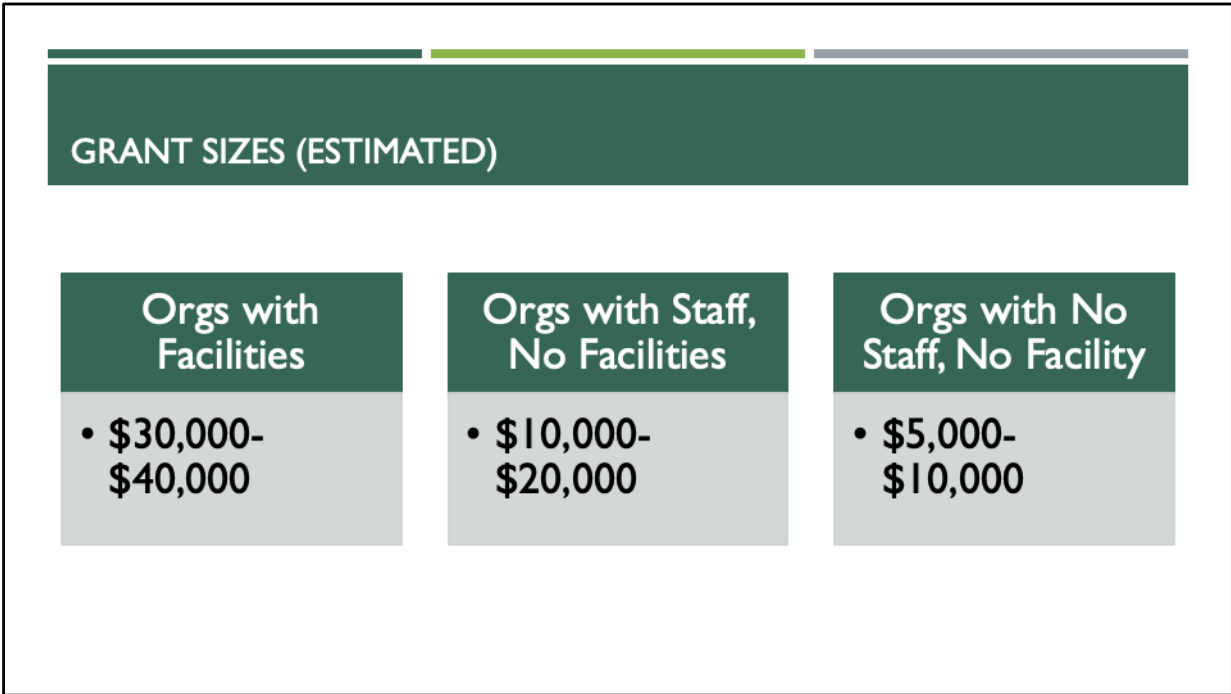
- Funded by the City of Davis, with America’s Rescue Plan Act funding
- The City funded a proposal that was put together by the Arts Alliance Davis
  - Proposal included YCF as grantmaker
  - Proposal divided arts orgs into three tiers – orgs with a facility, orgs with no facility but with staff, and orgs with no facility and no staff, and suggested that grant sizes be set accordingly, since these categories led to different fixed costs and different levels of flexibility to shift expenses during pandemic shut downs.
- YCF Role
  - Community needs research
  - Grant Design – eligibility, timeline, application, etc.
  - Outreach to prospective applicants
  - Review proposals & select grantees
  - Capacity building work (more on that after grantmaking is completed; to be implemented in first half of 2023)
- City had made a grant to YCF, and now we are making grants to Davis arts orgs – so we are the grantmaking, but with funding from the city and in compliance with the ARP

## ELIGIBILITY



To be eligible for consideration, organizations must:

- Be considered a 501(c)(3) public charity, 501(c)(3) private operating foundation or be fiscally-sponsored by an organization that meets this requirement.
- Applicant must spend more than 50% of its expenses to serve City of Davis residents. (This could include programming, staff and business functions that facilitate serving Davis residents, etc.)
- Applicant must spend more than 50% of its expenses on arts & culture. (This could include arts & culture programming, staff and business functions that facilitate arts & culture, etc.)
  - *For the purpose of this grant, arts & culture is defined as the creative expression of beliefs, customs, institutions, values, goals, and other products and manifestations of human work and thought, shared within and among communities, passed on from one generation to the next through experiences and learning. May include visual art, dance, theatre, writing and other literary arts, performance, music, traditional arts and crafts, oral traditions, and other forms of human expression.*
- Applicant must demonstrate that it suffered a negative financial impact due to the pandemic.



- The following grant sizes are estimates and may change based on the number and strength of applications in each tier.
- Tiers:
  - *\*For the purpose of this grant, facility is defined as a building that an organization owns or rents on an ongoing basis (i.e., year-round), is financially responsible for (e.g., rent/mortgage, maintenance costs, expense of adapting the space for programmatic uses, etc.), and uses for programming. Eligible examples include a space for public performances or classes, a gallery, clustered art studios, etc. It does not refer to a space used strictly for program administration (i.e., an office), storage, etc.).*
  - *\*For the purposes of this grant, paid employees refers to full- or part-time year-round W2 employees that run the organization – e.g., administration, management, fundraising, etc. It does not refer to staff members hired for a defined period of time to deliver a specific program – e.g., actors, accompanists, etc.*
- Organizations may receive partial funding, based on the strength of their application or on the size of their organization
- Grants will typically not be more than 50% of a recipient’s 2019 expenses (or 2021 expenses, whichever is greater).

- General Operating Support! However, to meet ARP requirements:
  - The funding must be spent by December 2024,
  - and it must be spent in such a way that it serves the grant recipient's mission, serves Davis residents, and addresses the negative economic impacts the pandemic had on the recipient organization.
  - There will be a grant report that asks you how you spent the money; you'll have significant flexibility in terms of how you choose to use it, so long as it complies with the above.

# GRANT APPLICATION

Application Question List

Apply / 2022 Davis Arts & Culture Grant / Application / Preview

Fields with an asterisk (\*) are required.

Organization Information

Organization Name\*

Is your organization a 501c3 as designated by the IRS?  
The Foundation only considers requests from organizations with a 501c3 status. If you are fiscally sponsored and your fiscal sponsor meets this requirement please select "yes."

Yes  
 No

Is your organization fiscally sponsored?\*

Yes  
 No

If you answered "yes" to the above question, please upload your Fiscal Sponsorship agreement here.

Upload a file [5 MB allowed]

- **Due Oct. 13 11:59pm**
- **Link: <https://www.sacregcf.org/nonprofits/foundation-directed-grantmaking/grants-calendar-and-registry/davis-arts-culture-grant/>**
- This application is a little longer than we typically prefer – because general operating support grants required a little more diligence – so thank you for your patience. We still did our best to keep it as streamlined as possible.
- We encourage you to be concise in your answers – we aren't expecting you to write extensively here. We included fairly long character limits because we don't want you to spend extensive time trying to edit your answers just so in order to fit, but we don't expect you to fill that space if you don't feel it strengthens your application.

## GRANT APPLICATION - CRITERIA

- Impact of the pandemic on applicant
- Impact of the applicant on Davis to date*
- Impact of applicant on Davis in the future

Applicants will be evaluated based on how effectively they convey the following in their applications:

- How significant was (or is) the negative impact of the pandemic on the organization's financials?
- To date, how significantly has the organization impacted the Davis community?  
This includes:
  - How many community members does the organization serve?
  - How significant is its impact on participants?
  - Has the organization's programming been broadly accessible to community members?
  - For organizations with a facility, this may include the extent to which they have utilized their facility to serve the Davis arts community.
- Is it likely that the organization will continue to have a positive impact on the Davis community in the future (assuming it receives funding through this grant)?



## EFFECTIVE APPLICATIONS: TOP TIPS

- Focus on being clear, sharing key highlights.
- Make it readable. Avoid jargon. Have someone who isn't deeply familiar with your program read it – do they understand what you're proposing?
- Be clear on what you actually DO and why it matters.
- Review the eligibility requirements – does your program truly fit?
- Give yourself time to draft and edit. Don't wait until Oct. 13 to start!
- Pull from existing content as relevant.
- Have questions once you get started? Come to YCF's office hours.

Bullet 3: Applicants often excellent at communicating problem to be addressed and desired end-state, but are so close to program that don't realize other people don't understand what they actually DO. Make sure to say what you do and why that takes you from the problem to the end-goal.

Bullet 4: If you have questions about eligibility, you can reach out YCF:  
info@yolocf.org

Bullet 5: Give yourself time to put it aside and come back to it, or to get others to review it.

Bullet 6: No need to reinvent the wheel – feel free to pull from existing text, like previous applications, if relevant.

Bullet 7: Office hours details and registration

Monday, 10/3, 1:00pm:

Register [https://us06web.zoom.us/meeting/register/tZEIcOyvqjwoHdcoNAOVNx\\_ZJEtVE9\\_GgrLb](https://us06web.zoom.us/meeting/register/tZEIcOyvqjwoHdcoNAOVNx_ZJEtVE9_GgrLb)

Thursday, 10/6, 10:00am: Register <https://us06web.zoom.us/meeting/register/tZcqf-mprT8pE928gGP50Z-1IGVJN-VumxoJ>

Tuesday, 10/11, 10:00am: Register

<https://us06web.zoom.us/meeting/register/tZMrcumgpzgvGtfcUr7VILAWWho6yq3I-0ljS>