



YoloArts and Yolo Community Foundation carried out a survey to assess the impact of COVID-19 on the arts, culture, and humanities sector in Yolo County. The survey was in the field from July 28, 2021, through August 28, 2021. 32 organizations responded.

### **Respondent Profile**

75% had a non-profit status; 9% were fiscally sponsored projects; 16% were unincorporated

53% of organizations are located in Davis; 34% Woodland; 6% West Sacramento; 7% Rural Yolo

Primary service areas are Davis, Woodland, Winters, and West Sacramento.

Top disciplines represented are music, visual arts, theatre, dance, and history/ heritage

93.6% have a projected organization budget of less than \$500,000 in the current fiscal year. 54.8% of which are below \$50,000.

26% own and operate a facility; 39% lease/rent; 35% operate no facility

41.9% are volunteer lead, with no paid employees.

### **Present Status**

13% were open and operating at full capacity; 55% modified; 32% hibernating

6.5% have returned to pre-covid personnel levels; 58.1% anticipate returning; 35.4% remain unsure if they will ever regain lost personnel.

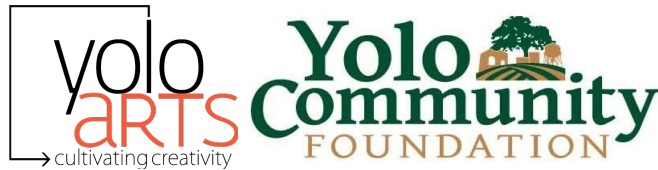
### **Impact**

84% experienced an overall decrease in income

39% experienced a decrease in income greater than 60%

Income sources most impacted were fundraising events, earned income, and individual giving. 39% experienced a decrease in fundraising event income; 32% earned income; 29% individual giving

74% experienced a decrease in expenditures.



## **Response**

In response to a decrease in revenue and forced closures, 48% of organizations furloughed or terminated staff; 33% of organizations reduced scopes of work or terminated contracted creative workers; 19% of organizations reduced scopes of work or terminated contracted professional services."

## **Public Relief Programs**

45% of organizations received funding from 1 or more public relief programs.

For any given program, 58-87% of organizations were unable to apply due to: limited staff; not meeting the qualifications; was not a priority industry for the funder.

48% have received \$0 in public relief funds; 23% received \$1-\$24,999; 19% received \$50,000-\$99,999; 10% received more than \$100,000

## **Reopening**

If the crisis persists 64.5% are not concerned about closing permanently. However, of the 64.5%, 58.1% would not be operating at pre-covid level

35.5% are moderately to significantly concerned about permanent closure

Most cited needs to enable reopening: 68% audiences; 61% funding; 52% marketing support; 45% staff

Government relief funds would help them accelerate the timeline to return to pre-pandemic operations.